

## Bio – Mike Lewellen

Founded by retired Judge Royce Lewellen, and long-time grape grower Louis Lucas in 1996, Lucas & Lewellen Vineyards has been producing fine grapes and wine for many years. Royce's son Mike Lewellen became a minority owner of the company in 1999 and joined the company full-time in 2009. Currently, as a Managing Partner, Mike works with all departments at the winery, Marketing & Sales, Finance, Tasting Room and of course the winery.

Prior to Lucas and Lewellen, Mike worked for 16+ years at multi-channel clothing retailer The Territory Ahead. Working at different times as Marketing Director, Circulation Manager and Inventory Planner, he gained valuable experience that he has applied toward the wine business.

Mike was raised in Solvang, CA, has a B.A. in Political Science from the University of Colorado, a Professional Designation in Business Management from UCLA Extension and has participated in multiple wine-related programs including the OIV Wine Marketing program at UC Davis.